

Appendix D: Qualitative Data

Walking the Way Material Order Usage to November 2019

Use	Number
Synod meeting/event	7
Children and Young People	23
Outreach	6
Special local service/event	18
Sunday worship	12
Members/Elders	23
Ecumenical/Promotion	17
Education/Training	2
Personal	17
Phouse/Prayer Groups	6

TOTAL: 131 material orders which included information about how materials would be used.

Important comments from messages:

Walking the Way is really starting to take its place in the local churches I feel, though it could definitely do with more of the local congregation members taking ownership along with the local church. I am pleased to here of the necklace/wristband initiative as this will encourage people to take Walking the Way on personally in some way.

Lots of people, including children, families and ecumenical visitors are moved by the cords.

[On hearing that cords have currently run out] Many thanks for your kind email and what a super problem to have! Thank you for the link for the Prayer Card which we will indeed use.

We (an ecumenical group of 85 young people) are on our yearly pilgrimage to Trier (Apostle Matthew, Germany). We walk 100 km by feet – it would be great to have this nice prayer cords with us, that you offer for free at Twitter!

[From a Congregational colleague] I am preaching at a URC and it is a baptism - they have interestingly asked for the footprints reading to be included and I suddenly remembered about the lovely prayer cords and wondered if I could order some?

Please could you send us prayer cords? We are an elderly congregation, but prayers get answered.

We are holding an ecumenical service at my Church on Pentecost Sunday evening, and as part of the service I was hoping to make reference to *Walking the Way*. Would it be possible for you to send prayer cords, which we can use during that service.

We are looking at our Plan for Growth....during our service a week on Sunday we are using part of the worship to discuss this plan and pray about it too. It would be very special if I could give each of our members a very special prayer chord to help focus on our Plan for Growth and the work of our church.

[The cords] arrived and are wonderful. Thanks so much

Please can the Synod of Scotland order 500 prayer cords for the synod meeting? [Scotland's only major engagement with Walking the Way thus far]

Each year we work with our local school and our youth organisations, inviting children into the church at Christmas and Easter. Following prayer cords being given out at Synod, our Mission Action Group thought that this year the prayer cords would be an excellent way to get across the message of journeying/walking with God as the children visit the various stations which give aspects of the Christmas story. The cords will also encourage the children to 'show and tell' the story of what they have experienced to their families and friends after their visit.

I picked up some Walking the Way resources at General assembly and was able to make a display in the chaplaincy area on [my RAF] station. On station we are just about to open a Christian prayer room and a World Faith Prayer Room. As the Christian prayer room has large windows and glass door opening onto a busy communal area I would like to make another display of the Walking the Way material for the window etc. and have a few resources to give away.

A local town holds the ancient historic Ram Fair on the second May bank holiday every year - it draws thousands of people and the three churches all have a presence. This year the URC is having a Walking the Way theme, part of which will involve people leaving post-it note prayers on a giant foot. We'd like to be able to offer everyone who leaves a prayer a WtW prayer cord and card. [Sadly wasn't able to send cords in this case due to short notice and shortage of cords].

Walking the Way Queries to November 2019

Date	Synod	Question/Query	Answer/Notes	Further Comments from person	Total	Resolved?
11.09.17	West Midlands	Keep me up to date as things develop.	Up to individual to keep visiting website.		1	1
11.09.17	Wessex	Keep me up to date as things develop.	Up to individual to keep visiting website.		1	1
25.09.17	Unknown	Tell me more	Up to individual to keep visiting website and examine resources sent to all churches.		1	1
26.09.17	West Midlands	Keep me up to date as things develop.	Up to individual to keep visiting website.		1	1
09.10.17	Unknown	Keep me up to date as things develop.	Up to individual to keep visiting website.		1	1
09.10.17	Thames North	Wants advent materials	Coming out this week, keep checking website		1	1
09.10.17	Southern	Info about Holy Habits booklets	Coming out soon. Will keep you informed.		1	1
09.10.17	Southern	Keep me up to date and complaint about Trippy			1	
09.10.17	Unknown	Keep me up to date. Looking at Phillipians (one mind)	Up to individual to keep visiting website.	That's fine, thank you.	1	1
13.10.17	South Western	Is it too early to get more material?	Up to individual to keep visiting website.	Great. Anxious to get housegroup going with discipleship.	1	1
24.11.17	Southern	Keep me up to date as things develop.	Sorry for slow reply. Up to individual to keep visiting website.		1	1
08.01.18	North Western	Congrats to new project manager. Let me know if I can do anything to help.	Thank you. Looking forward to learning more about what you do with discipleship too.		1	1
08.01.18	West Midlands	Wants Lent materials	Here's a link to them.		1	1
08.01.18	Thames North	Keep me up to date as things develop.	Up to individual to keep visiting website.		1	1
08.01.18	Wessex	Congrats to new project manager. Thanks to previous. Let me know if I can do anything to help.	Thank you. Looking forward to learning more about what you do with discipleship too.		1	1
09.01.18	Unknown	Keep me up to date as things develop.	Up to individual to keep visiting website.	Thanks noted	1	1
15.01.18	Other	Wants online promotional materials	Here's a link.		1	1
22.01.18	East Midlands	Keep me up to date as things develop and send me material	Up to individual to keep visiting website. Here's a link.		1	1
16.02.18	East Midlands	Lent materials were released too late	Sorry for the inconvenience. New project manager has started and is making plans to avoid this in future.		1	1
04.04.18	South Western	Material order wasn't processed, couldn't find lyrics to Walking the Way music and contact details not working.	Sorry for the inconvenience. Order re-processed, link to lyrics and apologies for contact detail failure.	Thanks	1	1
06.08.18	Wales	Wants link to purchase Holy Habits booklets and prayer cards	Here's a link to the bookshop. Cards can be ordered for free.		1	1
05.09.18	Unknown	Tried to contact you, couldn't get you as you were out of office, but now have what I need.	Glad you have what you need. Please do contact us again if you need anything.		1	1
10.09.18	Yorkshire	Would like exception to rule on slow release of Holy Habits videos in order to show them at Yorkshire Synod Elders' Day.	Ok, as long as you don't share them too widely until formal release dates.	Thank you, that's very helpful.	1	
11.09.18	Unknown	Wants to register interest for Stepwise	Passed on to Stepwise Team.		1	1
25.09.18	East Midlands	Frustrated at delay of customised graphics work on Walking the Way requested for local church use.	So sorry about the delay.		1	
25.09.18	South Western	Looking for evangelist job description template	Sorry, we don't have one. Try West Midlands and Yorkshire synods.	Many Thanks!	1	
09.10.18	Yorkshire	Request for printable version of resource map.	We don't have one, but we'll make one and give it to you.			1

12.10.18	East Midlands	Request for printable version of resource map. We need to remember those for whom online won't work.	We don't have one, but we'll make one and give it to you.	[Having received it] Many thanks for remembering and for sending me this. We are truly blessed in having you serve the church through this role.	1	1
12.10.18	Wales	Request for printable version of resource map.	We don't have one, but we'll make one and give it to you.	Thanks	1	1
13.11.18	West Midlands	My hymn was shared through Walking the Way without appropriate acknowledgement	I'm so sorry. I'll add acknowledgement immediately.	Many thanks, I'll be interested to see how many folk use it.	1	1
07.01.19	Other	A local congregation of the Protestant Church in the Netherlands would like to purchase Stepwise materials. The BRF should not be charging for PDF downloads of Holy Habits materials for those who have already purchased physical copies. Can the URC help with this?	It doesn't work like that, but please contact Stepwise Team for more info. You can also buy Holy Habits in Dutch.		1	1
25.01.19	Southern Synod	Habits materials for those who have already purchased physical copies. Can the URC help with this?	I'm afraid this is out of our hands.		1	
31.01.19	Eastern	It would be helpful to have copies of the URC's Holy Habits videos.	Here they are.	Thanks for all your help. I will certainly be using some of them in worship over the coming weeks.	1	1
04.02.19	Wessex	It would be helpful to have copies of the URC's Holy Habits videos.	Here they are.	Great, thank you	1	1
13.02.19	South Western	I'm not confident with technology and need help to access the URC's Holy Habits videos.	Here are some instructions.	Good work. These are good videos and it will be great for folks to watch them.	1	1
14.02.19	Wessex		Here are some general banner designs. Please contact URC Communications if you'd like anything else.		1	1
11.03.19	Southern	Our synod would like customised Walking the Way banners Can we have the Walking the Way printable bookmark design in a different format?	I'll sort that for you. Here it is.	Thank you for your work on this! It's much easier to use.	1	1
11.03.19	Unknown	Is the URC planning and community roadshows like it had a few years back?	No, but here are some links you may find useful, including the Walking the Way resource map.		1	1
15.04.19	North Western	I'm worried that we keep badging things 'missional' without actually meaning it. We need to accept change, not simply carry on as we always have with fancy new titles.	The Walking the Way steering group shares your concerns. Thank you for the work you are doing in your local church to help empower faithful disciples. This is what matters most.	Rant over! Be blessed, wherever your day takes you	1	1
14.05.19	North Western	It would be helpful to have copies of the URC's Holy Habits videos.	Here they are.		1	1
02.07.19	Eastern	Why do we have to ask permission to download the Holy Habits videos?	So information can be gathered about how people are using the films.	Could this be made clearer on the website?	1	
04.07.19	Southern	Are there any branded Holy Habits materials we could get for our Holy Habits launch?	Only the Holy Habits posters. Perhaps the BRF can help.	Thanks, I did also find some things on CPO as well earlier, so between them all, I am sure I will get things that work for us,	1	1
18.07.19	Church House	I attended a baptism at the weekend and the young person was given a Walking the Way prayer cord. It added to an already joyful occasion.	I'm glad the message of God's presence across the whole of life is being shared and that the prayer cords are helping to do that, especially for young people at their baptism.		1	1
30.10.19	North Western	What resources are available connecting discipleship with the five marks of mission?	I will look into this.		1	
					43	37

Walking the Way Logo Request Submissions to December 2019

Date	Synod	Purpose	
09.02.18	Other	I would like to use the logo on a presentation I am doing for my formation studies at Westminster College and a booklet I am producing as part of my assignment about ministry in the URC. This will be used in my academic work and as part of my studies.	1
09.02.18	South Western	I want to put the logo on the front of a leaflet that we are producing for Lent ... the aim is to offer a variety of ways people could engage in a prayerful / reflective activity through Lent. Taking suggestions from the WtW resource for Lent - we'll invite people to a Bible Study series, Cinema visits with discussion after, an all age walk, attending local Churches together Lent Talks and creating a prayer journal. The planning print run will be about 80 copies.	1
20.02.18	Thames North	I am wanting to create a flyer for our Church Away Day in April when Ann Sardeson will be involved. The paper size is A5 and the logo will need to fit in a corner as there will be quite a lot of wording about the day and the venue. It is for internal use only.	1
20.02.18	Thames North	Introducing and promoting WtW in church magazine using info off website Approx. 150 copies. Possible use on church website.	1
20.02.18	Eastern	Form unavailable	1
04.04.18	West Midlands	I am the web- mistress (and Church Secretary!) and just would like to use it when I put up info on WtW events etc. Also – we may want to use it on printed materials/information slides etc in the future. All for the congregations.	1
11.04.18	West Midlands	We would like to add it to the cover of our monthly news letter, to the church headed paper used in correspondence, to any publicity we produce as we begin to explore Holy Habits and activities around Walking the Way	1
23.04.18	Other	URC Music have been invited to produce resources to complement the WtW materials. We would like to use the logo on our website alongside such resources.	
27.04.18	Wessex	Holy Habits Small Group Bible studies for congregation to use in House Groups/small groups.	1

10.05.18	East Midlands	The request was so that i could us the logo in a power point for our joint service were i was going to use it on 3 slides the begin one the one for the sermon and the end slide, but the sive has know passed and not until i started to put the service together that I found I need permission to use it. i will be in touch again if I would like to use it again.	1
10.05.18	Eastern	The service on Sunday at Ipswich Rd URC, Norwich will be to launch the Walking the Way ideas. I'll probably explore the themes more in other services too.	1
14.05.18	West Midlands	We had planned a walking event in a local park (see attached) for last Saturday and were considering investing in flags/ popups for the event. I realise we had not sought permission to use the "Walking the Way" logo in the publicity. Apologies for that omission and I will do so in future. (I have the logos on my system from preparing PowerPoint presentations.) Last Wednesday we cancelled the event as we had been disappointed with the response. We had not progressed the banners/ flags. However we are considering running the event in the autumn and would be grateful for permission to use both the Walking the Way logo and the orange URC logo if that is OK.	1
18.05.18	West Midlands	No info given	1
15.05.18	Wessex	Our church runs a monthly Breakfast Church, a time to informal discussion and worship. For each session we prepare a newssheet which we send out by e-mail to about 30 participants and put up on our web site. We also print around 20 paper copies, that are left on the tables in our concourse for people to read and take away if they wish. This month I would like to take as the theme the question posed on the Walking The Way Pub Discussion Leaflet, and will use that leaflet as the basis for the newssheet. It would be good to be able to use the Walking the Way logo on the newssheet.	1
17.05.18	Wessex	I would like to think I would use the logo on my monthly newsletter article circulated throughout the country by email BUT am also considering using it on my ArtPeace, Zimbabwe flyers which I print of 80 at a time. Some flyers will be held by the Southwark Cathedral shop where many of the artist stone carving are sold	1
19.05.19	Eastern	I'd like to add this to our website, with links to more information	1
25.05.18	Southern	We are holding a church weekend in July with Holy Habits and Walking the Way being the focus for the sessions, some being lead by Richard Church. I am only now just starting to prepare the 'in-house' flyer/poster for the event then later the programme . The flyer page will probably be included in the Church's monthly magazine, and the logo put on the projector at the start of events/services	1

25.05.18	East Midlands	WITH WALKING THE WAY WE WILL BE USING IT FOR LOTS OF VARIOUS REASONS OVER THE NEXT 18 MONTHS. WE ARE RUNNING A HOLY HABITS SEASON LASTING 18 MONTHS COVERING ALL 10 SECTIONS WALKING WAY LOGO WILL BE USED FOR HANDOUTS, POSTERS, LETTERS, WEBSITE, FACEBOOK, INSTGRAM, BOOKMARKS, BALLOONS, THE LIST IS ENDLESS HANDOUT EXAMPLE (LOGO IN CORNER), and logo on e-mail footer.	1
25.05.18	West Midlands	The main intention was for use as part of worship. Our Minister has used it on slide sets to support his sermon but we also have a worship team who lead worship on a regular basis and it would be good for us to be able to use the logo as well. We are also trying to fund-raise for essential structural repairs to the church and its grounds and we are due to hold an open workshop, inviting the public as well as our own congregation to come together bringing ideas for how we could do this. I want to have posters on display showing what we currently do within the community and again it would be good to refer to Walking The Way.	1
02.06.18	West Midlands	Powerpoint display during our United Pastorate Service for 3 churches on 10th June Also at our planned Church Awayday on 23rd June when we will be introducing the Holy Habits material and discussing how best to use it in our local situations	1
10.06.18	Other	I am on the GEAR committee and am the GEAR liaison for ministers in training at our RCL's. I write to them every now and again keeping them posted on what GEAR ate doing, and part of that is explaining to them how we are supporting the walking the way initiative. I primarily want the logo for any correspondence I send to them which refers to walking the way. Secondly I am running a vision day with my elders and then following that my church meeting to explore the church's I'm going vision in light of walking the way. I want to include a piece about it and as such need the logo for A.V. stuff and hangouts.	1
11.07.18	Mersey	I wish to use the logo in powerpoint presentations to my churches to explain the programme both in worship and in church meetings	1
18.07.19	West Midlands	I'd like to prepare posters for display on our external noticeboard and also inside the church with the text of some of the prayers from Daily Devotions. This is part of a programme to promote Daily Devotions - as well as to bring meaningful prayers to the people of Saffron Walden.	1
20.07.19	South Western	On Order of service sheets, prayer station instruction cards, perhaps church website and church newsletter, Building Bridges Annual Report, those conversations are yet to be had.	1

24.07.19	East Midlands	To include on the poster for the church on its front noticeboard and on the inside noticeboard.	1
07.08.19	Wessex	I'm looking to raise the profile again within the church and on our publicity and the hi-res logo will improve the quality of what I've been able to do so far. I will probably use it on everything I produce and it may well be on material that is shared within Wessex Synod.	1
04.09.18	South Western	Church Weekend October 12-14th 2018 is on the WTW theme. we want to use the logo for material for that weekend and display/projection purposes and publicity material for the event internally.	1
20.09.18	Church House	Sam is hoping possibly to use the Walking the Way logo on our new strategy diagram. Do you have a copy of the foot we could use to build WTW into our strategy?	1
28.02.19	Eastern	I am a minister of these three churches and we are encouraging to focus on discipleship, Walking the Way: Living life of Jesus Today. I think it would be good to use the Walking the Way logo to promote and encourage while we focus on this. I intend to use the logo in various relevant document to indicate that it is not just of our local church, but of the whole URC.	1
11.04.19	North Western	Posting about misisonal partnerships on our website.	1
09.09.19	Yorkshire	It was my turn to submit our weekly 'Christian Comment' for our synod website and I thought I'd give some emphasis to Walking the Way. I struggled to find a decent copy of the logo and could only find a form to request permission to use it. Because of time constraints I ended up using a poor example from a previous synod occasion.	1
09.12.19	Eastern	For use in flyers/posters for appropriate events and meetings (an example being the proposed austerity lunch on Poverty Sunday 2020)Monthly prayer diary for the fellowship, Church Magazine. Busy (volunteer) church secretaries don't have time to fill in the request form for each potential use. To be honest I would rather it was released to churches for us to decide when it is appropriate to use for our local situation.	1
			31